



# Government Capability Statement

## OUR GOVERNMENT EXPERIENCE

We have a proven track record working with a range of government agencies, including:

- Department of Defense
- Department of Homeland Security
- Government Accountability Office
- National Geospatial-Intelligence Agency
- Department of Veterans Affairs
- Federal Aviation Administration
- National Aeronautics and Space Administration (NASA)
- U.S. State Department
- U.S. Postal Service
- General Services Administration

## CERTIFICATIONS & AFFILIATIONS

- Veteran-Owned Small Business
- GSA Schedule
- Endorsed by the Army Strategist Association
- Endorsed by the Baldrige Foundation
- Partnered with George Washington University Center for Excellence in Public Leadership (GWU-CEPL), part of the College of Professional Studies
- International Association for Strategy Professionals (IASP) Certified

## CONTACT US

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## WHO WE ARE

LBL Strategies is a Veteran-Owned Small Business, recognized for providing world-class strategy management training and consulting services since 1985. We help government agencies focus, make better decisions, and achieve their goals by leveraging strategic foresight and management principles. Our expertise spans education, training, and consulting, making it easy for the government to partner with us.

## WHY LBL STRATEGIES?

- **GSA Schedule:** Our courses and consulting services are available through the GSA Schedule, streamlining the procurement process for federal agencies.
- **Veteran-Owned Small Business:** As a certified Veteran-Owned Small Business, we bring a commitment to service and excellence.
- **Endorsed by Leading Organizations:** We are proud to be endorsed by the Army Strategist Association and the Baldrige Foundation, a testament to the quality and impact of our offerings.
- **Academic Partnerships:** We collaborate with George Washington University's Center for Excellence in Public Leadership, ensuring that our programs are grounded in academic rigor and practical application.

## WHAT WE OFFER

LBL Strategies delivers a full spectrum of strategy management services, including:

- **Strategic Management and Foresight Certification Programs:** Offered in collaboration with George Washington University Center for Excellence in Public Leadership (GWU-CEPL), part of the College of Professional Studies, providing recognized certification in foresight and strategy.
- **Professional Development:** Training programs in strategic thinking, strategic planning, foresight, performance excellence, and agile organization design
- **Flexible Learning Formats:** Choose from in-person, live virtual, or self-paced online courses, providing flexibility to meet your specific needs.
- **Tailored Consulting Services:** Our consulting services are designed to help agencies implement effective strategies, improve performance, and adapt to future challenges.

## MAKING IT EASY TO DO BUSINESS

With our GSA Schedule, established partnerships, and decades of experience, LBL Strategies simplifies government procurement and ensures a seamless experience for agencies looking to enhance their foresight and strategic management capabilities.

